

# INTRODUCING THE BEST AND BRIGHTEST IN FRANCHISING

**L**et's hear it for the 2018 class of Franchise Times Legal Eagles.

These attorneys live and breathe franchising. And that's important—ask any of them. They will tell you experience in the franchise sector is of the utmost importance.

While they might be biased, that advice rings true especially in this community. It's a pretty intimate group. They know each other on a first-name basis and they are collegial even on opposite sides of a dispute.

But the best reason to partner with a seasoned franchise attorney is their mind for business. They understand the gravitas of every single legal battle, every transaction and every document. That engenders a spirit of collaboration and efficiency.

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No matter the issue, the Franchise Times Legal Eagles want to get it solved fast, cheap and efficient. Nobody lasts long on this coveted list while trying to make waves in a dramatic court battle or driving up hours researching franchise law. For business owners

and leaders, having a knowledgeable partner with the business case top of mind is priceless—even when the bill comes.

So sit back and enjoy a little free insight from the Legal Eagles and what makes this group so special.

This year, we talked to some of the consolidators about what it takes to get a deal done in today's red-hot market and checked in with some of the newest Legal Eagles about how they specialize within franchise law.

Congratulations to all our Franchise Times Legal Eagles, and keep up the great work. **FT**



## Franchise Times **LEGAL EAGLES**<sup>®</sup>

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## U.S. LEGAL EAGLES®

NAME	LAW FIRM	LOCATION	REPRESENTS	SPECIALTY
Michael Gray	Gray Plant Mooty	Minneapolis, MN	Franchisors	Litigation/ Transactional
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Alan R. Greenfield	Greenberg Traurig	Chicago, IL & Miami, FL	Franchisors	Transactional
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Matthew Gruenberg	Barnes & Thornburg LLP	Los Angeles, CA	Franchisors	Transactional
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NAME	LAW FIRM	LOCATION	REPRESENTS	SPECIALTY
David Gusewelle	Drum Law	Denver, CO	Franchisors	Transactional
Jeffrey Haff	Dady & Gardner	Minneapolis, MN	Franchisees	Litigation
Lynne Hanson	Moye White LLP	Denver, CO	Franchisors	Transactional
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