



## Franchise Times® LEGAL EAGLES®

# INTRODUCING THE BEST AND BRIGHTEST

People often ask what it takes to become a Legal Eagle. Well, it's not easy. It takes experience, smarts and the wisdom to connect the two.

All of the 2017 class of Legal Eagles share those three key attributes. They are intelligent attorneys who have chosen to specialize in the complex world of franchising with the experience needed to chart a path through murky legal waters.

And given our nomination process based on peer and client nominations, the Legal Eagles are also a part of a tight-knit group of franchise attorneys who see each other a lot. So on top of all those traits, they have to be personable with their peers as well—not an easy task when competing clients want to win. In short, the Franchise Times Legal Eagles are the first people the industry calls when it needs help with an acquisition, a franchisor-franchisee dispute or a legal snafu.

**Research by  
Jenny Raines**

Then there's the Legal Eagles Hall of Fame. This year, 15 of the best franchise lawyers hit the 10-year mark on our list, earning a coveted spot in the hall of fame. These lawyers have made franchising their business, and have elevated the model to what it is today. Without their talented legal voices, the franchise disclosure documents might be a bit shorter, but franchising would be radically different.

We connected with two of the newest hall of famers, Kerry Bundy, of Faegre Baker Daniels, and David Paris, of Paris, Ackerman & Schmierer, to see how they work. And their clients came along to describe how they became two of the most favored franchise attorneys in North America. (Hint, they work their butts off.)

Each year, we also survey our Legal Eagles about what is going on in the boardrooms and courtrooms across the franchise landscape. Their insightful comments are

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peppered throughout our list. Despite this year of monumental change, many of the same old legal issues persist. But these attorneys are here to help with everything from joint employer concerns to penning that next transaction.

Read on for the more than 200 of the best and the brightest attorneys franchising has to offer. Each embodies the intelligence, experience and wisdom necessary for the ever-shifting sands of franchise law. ☐

—Nicholas Upton

# U.S. LEGAL EAGLES®



Name	Firm	Location	Represents	Specialty
Lane Fisher	Fisher Zucker LLC	Philadelphia, PA	Both	Litigation/ Transactional
Joe Fittante	Larkin Hoffman	Minneapolis, MN	Franchisors	Transactional
John W. Fitzgerald	Gray Plant Mooty	Minneapolis, MN	Franchisors	Transactional
Constantine Fournaris	Wiggin and Dana LLP	Philadelphia, PA	Franchisors	Litigation/ Transactional
Ronald Gardner	Dady & Gardner	Minneapolis, MN	Franchisees	Litigation/ Transactional
W. Michael Garner	Garner & Ginsburg	Minneapolis, MN	Franchisees	Litigation
Eleanor Gerhards	Fox Rothschild LLP	Warrington, PA	Both	Transactional
Rick Gibson	Monroe Moxness Berg PA	Minneapolis, MN	Both	Transactional
Jan Gilbert	Gray Plant Mooty	Washington, DC	Franchisors	Transactional
James Goniea	Einbinder Dunn & Goniea LLP	New York, NY/ Philadelphia, PA	Both	Litigation

Name	Firm	Location	Represents	Specialty
Joseph Goode	Laffey, Leitner & Goode LLC	Milwaukee, WI	Both	Litigation
John R. Gotaskie, Jr.	Fox Rothschild LLP	Pittsburg, PA/ Western PA	Both	Litigation
William R. Graefe, III	Fisher Zucker LLC	Philadelphia, PA	Franchisors	Litigation/ Transactional
Michael R. Gray	Gray Plant Mooty	Minneapolis, MN	Franchisors	Litigation/ Transactional
Nina Greene	Genovese Joblove & Battista PA	Miami, FL	Franchisors	Litigation
Alan R. Greenfield	Greenberg Traurig	Chicago, IL/ Miami, FL	Franchisors	Transactional
Richard Greenstein	DLA Piper	Atlanta, GA	Franchisors	Transactional
<b>Tal Grinblat</b>	<b>Lewitt Hackman</b>	<b>Los Angeles, CA</b>	<b>Both</b>	<b>Transactional</b>
Matthew Gruenberg	Barnes & Thornburg LLP	Los Angeles, CA	Franchisors	Transactional
Susan Grueneberg	Snell & Wilmer LLP	Los Angeles, CA	Franchisors	Transactional
David Gusewelle	Drumm Law	Denver, CO	Franchisors	Transactional
Jeff Haff	Dady & Gardner	Minneapolis, MN	Franchisees	Litigation
Lynne Hanson	Moye White LLP	Denver, CO	Franchisors	Transactional
Kevin Hein	Alexius LLC	Denver, CO	Franchisors	Transactional
Barry M. Heller	DLA Piper	Reston, VA/ Washington, DC	Franchisors	Litigation
Stuart Hershman	DLA Piper	Chicago, IL	Franchisors	Transactional